

2011 Quarter One Update

Written by Administrator

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This quarter we are pleased to report that we continue to experienced huge interest in Cellar Master and better still, strong trading from both new and existing clients.

We continue to appeal to our three main target markets, External Stocking Organisations, Owner/ Managers of Licenced Premises (including Hotels) and Multiple Licenced Retailers.

Many of our new customers are discovering us via referrals, which is wonderful and we would like to thank you all for your continuing support.

It would seem that businesses that select to use Cellar Master also seem to prosper! There can be no guarantees, but when you measure and monitor; properly, efficiently and effectively, you can normally make a business stronger, better, more affordable and more profitable.

We continue to make improvements to Cellar Master and its associated optional product offerings like our mobile handhelds and weighing scale integration.

We continue to focus on keeping Cellar Master quick and easy "Out of the Box" with its lists of standard products, setup wizards and remote control support (where one of support team joins you on your computer using an internet link) all helping to make stock tacking swift and pleasurable.

If you have any stock taking issues please contact us, we will do our best to assist and /or point you in the right direction.